HOW AUDIO PROMOTES LITERACY

"The single most important activity for building the knowledge required for eventual success in reading is reading aloud to children."

- Becoming a Nation of Readers: The Report of the Commission on Reading

INCREASES READING ACCURACY BY 52%

IMPROVES COMPREHENSION BY 76%
Provides context, helping children decode words and comprehend challenging text.

TEACHES

PRUH • NUHN • SEE • EY • SHUN

INCREASES READING SPEED

EXPANDS VOCABULARY

IMPROVES FLUENCY

"Children who are better listeners are also better learners."

-North University of Texas professor emeritus Sara Lundsteen

85% of what we learn, we learn by listening.

TEST SCORES INCREASED 21% when engaged in multi-modal learning versus single-mode.

Combining print and audio increases recall 40% over print alone.

2 GRADE LEVELS

Students can listen and comprehend 2 grade levels above their reading level.

INCREASES MOTIVATION BY 67%

27% of the K-12 population are auditory learners.